

Teodora Malešević

Innovation and transformation professional specializing in enterprise opportunity discovery, business case development, and strategic investment evaluation. Experienced in shaping AI-enabled, digital, and operational transformation initiatives from concept through executive investment decisions within global organizations. Trusted partner to senior leadership on high-impact initiatives involving enterprise-wide change and multi-million-dollar investments.

Professional Experience

Innovation Manager - Thermo Fisher Scientific

Aug25 - Present | Belgrade, Serbia

- Identified, evaluated, and shaped enterprise-wide transformation opportunities addressing critical business challenges and future-state strategic priorities across a global organization.
- Led strategic discovery and investment evaluation for AI-enabled, digital, and operational transformation initiatives, translating ambiguous problem spaces into evidence-based business recommendations.
- Partnered with senior leaders, SMEs, finance, technology, and external partners to assess opportunities representing \$50M+ revenue potential and multi-million-dollar efficiency and cost optimization impact.
- Directed opportunity assessment from initial hypothesis through business case development, validating market demand, operational feasibility, financial viability, and implementation risk before executive investment decisions.
- Designed validation frameworks combining research, stakeholder interviews, experiments, proof-of-concepts, prototypes, and quantitative analysis to test assumptions and reduce execution risk.
- Facilitated cross-functional ideation, solution design, and prioritization activities across global, multi-functional stakeholder groups to identify high-value transformation opportunities and implementation approaches.
- Authored executive-level recommendations, investment cases, transformation roadmaps, prioritization frameworks, and go/no-go proposals that informed enterprise decision-making and resource allocation.
- Presented findings, business cases, and strategic recommendations to senior leadership and executive sponsors, influencing prioritization and funding decisions for global initiatives.

Product Solution Specialist - Thermo Fisher Scientific

Sep24 - Aug25 | Belgrade, Serbia

- Led product strategy and governance across analytics and operational platforms, aligning business priorities, stakeholder needs, and delivery objectives.
- Stabilized high-risk products by restructuring requirements, improving prioritization frameworks, and driving cross-functional alignment across engineering, QA, and business teams.
- Introduced structured UAT, release readiness, and decision-making processes that improved product quality, traceability, and operational efficiency.
- Developed roadmaps and release strategies informed by business value, technical feasibility, usage insights, and organizational priorities.

Product & Client Solutions Specialist - Seven Bridges (Acquired by Velsara)

Mar22 – Sep24 | Belgrade, Serbia

- Owned end-to-end client-facing delivery across SaaS solutions in complex scientific environments.
- Translated customer needs and usage insights into product enhancements, roadmap recommendations, and process improvements.
- Led cross-functional collaboration across product, engineering, and commercial teams to improve adoption, delivery stability, and stakeholder outcomes.

Core Capabilities

Strategy & Transformation

- Opportunity Discovery • Business Case Development
- Strategic Prioritization • Investment Evaluation
- Enterprise Transformation

Innovation & Validation

- AI-Enabled Transformation • Experiment Design
- Assumption Testing • Proof-of-Concept Development
- Market & Competitive Research

Leadership & Stakeholder Management

- Executive Communication • Senior Stakeholder Alignment
- Workshop Facilitation • Executive Recommendations
- Cross-Functional Leadership

Execution & Delivery

- Transformation Roadmapping • Program Coordination
- Requirements Definition • Implementation Handoffs

Education

MSc in Molecular Biology and Physiology
Specialization: Genetic Engineering and Biotechnology
University of Belgrade | Belgrade, Serbia, Oct 2019 – Oct 2020

Bachelor's Degree in Molecular Biology and Physiology
University of Belgrade | Belgrade, Serbia, Oct 2015 – Oct 2019

Selected Transformation Experience

- AI-Enabled Opportunity Assessment**
- Evaluated enterprise AI opportunities through business case development, stakeholder discovery, market research, and proof-of-concept validation.
 - Assessed strategic fit, ROI potential, implementation feasibility, and organizational readiness prior to executive investment decisions.
- Global Operational Transformation**
- Led discovery, validation, and prioritization activities addressing large-scale operational challenges across multiple business functions.
 - Developed transformation roadmaps and executive recommendations balancing business value, implementation complexity, and risk.
- Future-State Innovation Initiative**
- Conducted strategic opportunity exploration focused on long-term competitive differentiation, emerging technologies, and future-state business opportunities.
 - Facilitated cross-functional workshops, assumption testing, and investment evaluation activities supporting executive decision-making.

Certifications

- Genomic Data Science Specialization - Johns Hopkins University
- Product Management Certification - Udemy
- Agile Fundamentals: Including Scrum & Kanban - Udemy

Language

- Serbian (Native)
- English (Fluent)
- Spanish (Basic)